

JUNE LAKE, CA TRIATHLON



SPONSOR & PARTNERSHIPS OPPORTUNITIES

[ALPHA.WIN](https://alpha.win) | info@alpha.win

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2024 marks the 16th Annual June Lake Triathlon. The original race started in the 1980s, so the triathlon has a history of professional and mountain soul.

June Lake, California, “*the Switzerland of the Sierra,*” sits at 7,600 feet above sea level, making this event California’s Highest Triathlon.

Set in a spectacular lakes basin at the base of Carson Peak in the High Sierra Nevada, this year’s event is limited to 600 lucky competitors, 1500 fans & spectators and 200 volunteers.

SPONSORSHIP

Title Sponsor	\$10,000
Platinum Sponsor	\$5,000
Gold Sponsor	\$2,500
Silver Sponsor	\$1,000
Bronze Sponsor	\$500

Alpha Win, the event organizer partners with and helps raise funds for the High Sierra Triathlon Club, a 501(c)3 non-profit organization. The Club mission is to encourage anyone and everyone to try the sport, and provide support to established triathletes. The Club provides structured training and camps for all members, opportunities for meeting training partners, and hosts a fun, social atmosphere where everyone, regardless of abilities, feels welcome.



DEMOGRAPHICS

USA Triathlon is the national recognizing body for triathlon - an Olympic sport. In 2012 membership peaked at 510,589 and still holds strong today. The average annual income of members is \$126,000. More Info on USAT click [here](#).

Similarly, the fan base for June Lake Triathlon has grown over the past decade to capture athletes from all of California, Nevada and across the United States, as well as spanning international boundaries into Canada, Mexico, Sweden, Czech Republic and Germany.

Number of Athletes 600 participants

Number of Athletes Finished 550 participants

Number of Spectators 1,500

Female 43%

Male 57%

Age Range 7 years to 81 years

Median Age 40

Athletes Place of Residence 19% Eastern Sierra Resident
81% Visitor

LODGING INFORMATION

Lodging Stay

20% lived here and were staying in their home

80% lodged in Mono & Inyo Counties

Average stay: 3.2 nights with a range of between 1 night to 2 months

Room Nights Generated: 1,379

Economic Impact Generated - Mono County Tourism's Economic & Fiscal Impacts & Visitor Profile of Mono County Tourism in 2008 reported that each visitor spends \$54.24 daily in summer months.

Lodging Location of the participants who answered:

48% stayed in June Lake

34% camping

15% rented lodging as a condo, resort, hotel, motel or rental home

13 % stayed in Mammoth Lakes

11% rented lodging as a condo, resort, hotel, motel or rental home

2% camping

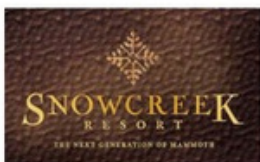
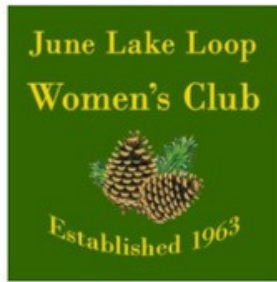
7% stayed in another community along the Eastern Sierra/ 395 Scenic Corridor

12% stayed with friends/family

20% stayed in their own home



SPONSORS





MEDIA



This article appeared in Hammer Nutrition's website newsletter. "Kristin Stilton celebrates her 2nd place age group victory at the June Lake Triathlon (at 7600' elevation)."

Photo -Mike Stilton Endurance News



Editor's Pick June Lake Triathlon Among Nation's Best Triathlons



June Lake Triathlon Named an All-Time Favorite



June Lake Triathlon Chosen as Nation's Top Destination Race



June Lake Triathlon called a local gem of a race



June Lake Triathlon Goes Green with Solar



Olympian Dan Browne wins June Lake Triathlon "Competing in the June Lake Triathlon has been the greatest thing I've done since the 2004 Olympics. The beauty and challenge of this course is like a dream!"

-Dan Browne, Olympian in Distance Running & Winner of the 2010 June Lake Triathlon Sprint



THE HIGH SIERRA: WHERE THE OLYMPIANS TRAIN...



An Olympic Sport, Triathlon continues to grow in athlete and fan participation. The June Lake Triathlon stands out as unique among other triathlon as it is based in the High Sierra, a high altitude training Mecca for world-class athletes such as Ironman Chris Lieto, and Olympians Meb Keflezighi, Deena Kastor, Kelly Clark, and Stacey Cook.

In 2014, Meb won the Boston Marathon, following his 2009 win of the New York City Marathon. Also, in 2009, Chris Lieto placed 2nd in the world at the Ford Hawaii Ironman World Championships. At the 2012 London Summer Keflezighi placed 4th in the world after winning a Silver Medal in the 2004 Athens Summer Olympics Marathon, where Kastor won a Bronze Medal. In the 2002 Winter Olympics, Clark won a Gold Medal in Half-Pipe Snowboarding and in 2010 brought home a Bronze Medal in the same event. Kelly Clark repeated her Olympic Medal score in 2014 bringing home another Bronze.

These Olympians embrace the Eastern Sierra's high elevation challenges to prime for their success around the globe.

COMMITMENT TO CONSERVATION

June Lake Triathlon treasures the environment in which we live. The race is powered exclusively by solar energy in partnership with High Point Solar. We are also committed to reducing waste and use only reusable, recycled, compostable and non-toxic materials. We purchase products made in the U.S., Canada or Fairtrade Certified products manufactured abroad.

Please join us in our commitment to a responsible event.



SCHEDULE

2024 EVENT SCHEDULE

Friday, August 16

- 2 – 6 pm: Packet and Timing Chip Pick-Up for all distances*
- 2 – 6 pm: Alpha Win Fitness Expo
- 3 – 3:30 pm: Athlete Meeting for all distance athletes
- 4 pm: Pre Race Athlete Pizza Dinner sponsored by [June Pie](#)

Saturday, August 17 - RACE DAY!

- 6 – 9:15 am: Parking: There is no parking at June Lake Beach. Participants must park their cars at the June Lake Mountain Ski Area.
- 6 – 9:15 am: Shuttles from June Lake Mountain Ski Area parking lot to June Lake Beach
- 6 – 9:15 am: Additional Packet and Timing Chip Pick-up for all distance athletes at June Lake Beach
- 6 – 7:30 am: Bike and Gear Drop-Off for Long Course distance athletes
- 6 – 8:30 am: Bike and Gear Drop-Off for Sprint distance athletes
- 6 – 9:15 am: Bike and Gear Drop-Off for Kelly Painting & Drywall Olympic distance athletes
- 7 am – 4:30 pm: Alpha Win Fitness Expo
- 7:40 am: Transition area closed to Long Course distance athletes
- 7:50 am: Prerace meeting for Long Course distance athletes
- **8 am: Alpha Long Course race start**
- 8:40 am: Transition area closed to Sprint distance athletes
- 9:10 am: Transition area closed to Kelly Painting & Drywall Olympic distance athletes
- 8:50 am: Prerace meeting for Sprint distance athletes
- **9:00 am: Alpha Sprint Male race start**
- **9:03 am: Alpha Sprint Female race start**
- **9:08 am: Alpha Sprint Duathlon race start**
- 9:20 am: Prerace meeting for Kelly Painting & Drywall Olympic distance athletes
- **9:30 am: Alpha Kelly Painting & Drywall Olympic Male race start**
- **9:33 am: Alpha Kelly Painting & Drywall Olympic Female race start**
- 12 pm: Alpha Sprint distance Awards Ceremony**
- 12 pm – 1 pm: Packet and Timing Chip Pick-Up for June Lake Loop Women's Club Kids Race athletes
- 12 pm – 1 pm: Bike and Gear Drop-Off for June Lake Loop Women's Club Kids Race athletes
- 12:50 pm: Athlete Meeting for June Lake Loop Women's Club Kids Race athletes
- **1 pm: June Lake Loop Women's Club Kids Race starts**
- 2:00 pm: Kelly Painting and Drywall Olympic distance Awards Ceremony**
- 2:30 pm: June Lake Loop Women's Club Kids Race Awards Ceremony**
- 2:30 pm: Alpha Long Course distance Awards**
- 4:30 pm: Transition area closed to Kids Mini Sprint, Sprint, Olympic and Long Course distance athletes

TRIATHLETES CHOOSE FROM THREE COURSES:

Alpha 70.3 Distance Triathlon 2k Lake Swim / 90k Road Bike / 21k Trail Run

Alpha 70.3 Distance Aqua Velo 2k Lake Swim/ 90k Road Bike

Alpha Olympic Distance Triathlon 1.5k Lake Swim / 40k Road Bike / 10k Trail Run

Alpha Olympic Distance Aqua Velo 1.5k Lake Swim / 40K Road Bike

Alpha Sprint Distance Triathlon:0.5k Lake Swim / 13k Road Bike / 3.5k Trail Run

Alpha Kids Distance Triathlon: 0.1k Lake Swim / 5k Road Bike / .62k Trail Run

Sprint and Kids distances have an adaptive athlete division.

Getting to **JUNE & MAMMOTH LAKES**



Is easy and scenic whether by driving or flying. Bring the family and enjoy a few extra days in the recreational wonderland of the Eastern Sierra. Add in a visit to Devil's Postpile, Mono Lake, Bodie and Yosemite National Park.

DRIVING

From Southern or Northern California, June Lake and nearby Mammoth Lakes are a four to six hour drive on major highways, and a two to three hour motor from the Reno-Lake Tahoe area. Highway 395 travels through beautiful country of high desert and towering mountains. Small towns dot the way.

FLYING

Commercial air service to Mammoth Lakes Airport and Bishop Airport is typically not available during the summer months. The best airports for accessing June Lake for the June Lake Tri are Reno-Tahoe Int'l Airport (approximately a 3-hour drive), LAX (Los Angeles) or Las Vegas (approximately 5-hour drives).



CONTACT

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